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**FOR IMMEDIATE RELEASE**

## **WealthTouch CEO Norman Jones to Address the Family Office Association (FOA) Summer Global Summit**

*Industry Visionary Shares Perspectives on the Single Family Office of the Future*

**Denver CO, July 14, 2010** – WealthTouch, the leading independent financial reporting platform for ultra-high net worth families, family offices and their trusted advisors, today announced that its CEO, Norman Jones will address the Family Office Association (FOA) Summer Global Summit on July 15, 2010. The event is being held at the Greenwich Country Club in Greenwich, Connecticut.

Mr. Jones will participate in a panel discussion entitled “Single Family Office of the Future” exploring core information technology (IT) and operational issues facing single family offices. Discussion topics will include: the often disparate technology tools and manual processes still in wide use at single family offices; strategies for balancing transparency with risk management; considerations surrounding migration to a multi-family office provider; and perspectives on IT and operational issues and solutions three to five years into the future.

“Too many family offices today do not enjoy the benefits of modern information technology solutions that provide them the control, clarity and confidence they need in today’s rapidly changing and ever more complex financial environment” stated Norman Jones, CEO of WealthTouch. “Addressing major gatherings like the Family Office Association Summer Global Summit provides a tremendous opportunity to help the family office community understand the distinct advantages technology platforms such as WealthTouch provide.”

### **About WealthTouch**

WealthTouch, Inc., established in 2001, brings unsurpassed control, clarity and confidence to ultra-high net worth families, family offices and their trusted advisors through an independent financial reporting platform. With over \$15 billion of reporting assets on their system, the technology, service, and up-to-the-minute reporting is widely acclaimed for its ease, transparency and accuracy. For more information visit [www.wealthtouch.com](http://www.wealthtouch.com)

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